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QUIKRETE® RE-CAP CONCRETE RESURFACER HITS THE NAIL ON THE HEAD WITH GOLDEN HAMMER AWARD

ATLANTA (Sept. 16, 2019) – QUIKRETE[®] Re-Cap Concrete Resurface recently received a prestigious 2019 Golden Hammer Award from Hardware & Building Supply Dealer. The iconic industry-wide designation recognizes the best new home improvement products each year based on innovation, value, and shelf appeal as judged by the Hardware & Building Supply Dealer editorial staff.

Renewing old, worn out concrete driveways, sidewalks, and patios is easy, affordable, and effective with QUIKRETE Re-Cap. The repair material is four times stronger than the concrete itself, which means the concrete surfaces being renewed will fracture or crack before its bond with QUIKRETE Re-Cap will break. Applied with a squeegee, trowel or brush, one 40- pound bag will cover approximately 20 square-feet at ¹/₄ inches thick or approximately 90 square feet as skim coat. The renewed concrete can be walked on in eight hours and driven on time of 24 hours. Watch this <u>How-To Video</u> for instructions on permanently transforming a deteriorated concrete surface into a durable driveway, sidewalk, and patio with QUIKRETE Re-Cap.

"Our goal is to serve the market with easy-to-use, high-quality building and home improvement products that deliver value to homeowners and contractors. This Golden Hammer Award is validation that QUIKRETE Re-Cap is a product our retail partners will benefit from having in their stores," said Frank Owens, vice president of marketing for The QUIKRETE[®] Companies.

For more information on QUIKRETE products visit <u>www.QUIKRETE.com</u> and connect at <u>Facebook</u>, <u>Instagram</u>, <u>Linked In</u>, <u>Twitter</u>, <u>Pinterest</u> and <u>YouTube</u>.

The QUIKRETE[®] Companies

The QUIKRETE[®] Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE[®] also offers related products through numerous wholly-owned subsidiaries including, Keystone Hardscapes[®], Custom[®] Building Products, Contech[®] Engineered Solutions, Rinker MaterialsTM, Pavestone[®], SPEC MIX[®], Target Technologies[®], Daubois[®] and QPR[®]. Collectively, The QUIKRETE[®] Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE[®] network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE[®] Companies or its products, visit www.quikrete.com or call (800) 282-5828.

